

Looking for new business?

BHETA offers members a database service, designed to help members Identify, Target and Contact potential new customers in either existing or new market sectors.

BHETA™ Database Services



THOMSON LOCAL.COM

BHETA has a Licensing Agreement with Thomson Local Directories, the largest and most sophisticated provider of market data in the UK that enables us to build a database of potential new customers to your specific requirements in one short telephone call – at prices way below what you would expect to pay.

thomsonlocal.com

HOW DOES IT WORK?

All you need to do is contact our Member Services Team and spend a few minutes outlining the market sectors you are interested in and the level of information you require.

This would include – name, address, tel/fax no, number of employees, turnover, name of key contacts etc.

The information can be provided by region, town or county and will be in Excel format for you to manipulate as you wish.

We will then send you a quotation for your specific information. Once you have accepted the quote, we can then build your unique database and email this to you within 24 hours.

Some of the most recently requested have been:-

- List of all UK Builders Merchants
- List of all Cookshops
- List of all Garden Centres
- List of all security retailers
- List of all Independent DIY Stores
- Caravan and Leisure outlets
- Automotive accessory outlets
- List of HM Prisons

DATABASE SERVICES COSTINGS

£395 + VAT.

Is a guideline example cost for the production of a list of names, addresses and telephone numbers over 2,000 Garden Centres.

British Home Enhancement Trade Association