BHETA Your Voice in the Industry

Exclusive marketing support terms & offers for all BHETA members

BHETA has an association with a small number of carefully selected partners who provide outsourced marketing services on favourable terms.



FROM STRATEGY TO RESULTS

BHETA can recommend marketing agencies that deliver return on investment. Whether your company needs help creating the marketing strategy or implementing the promotional plan, a marketing agency can help you deliver results.

From market research to product development, design to digital, websites to sales or improving the customer relationship management process, the agency can work with you on a project basis or as an extension of your team.

MARKETING SUPPORT

- Strategic thinking
- Creative Solutions
- Marketing Communications
- Literature & Sales Promotions
- Website Development
- Events & Exhibitions
- PR & Social Media
- · Retail Merchandising
- Market Research

MARKETING SUPPORT COSTS

Agencies can work with you on a fixed price basis or tailor a marketing programme to meet the strategic business plan.

Fixed price examples:

Trade advertisement: £750Four page flyer: £1400

• Basic website: £5000

• Consumer focus groups: £1250

• PR packages: £1250