

## Meet senior company executives facing shared challenges

Being a member of BHETA means that you have access to not only a wide range of services and benefits, but that you are able to share the challenges of difficult trading times with other members.



### THE BENEFITS

Forums and seminars are booked throughout the year and will often include guest speakers that are invited to share their knowledge with members.

- Exchange experiences with other members to meet the shared challenges we all face
- Speak with top industry leaders including major retailers
- Meet the buyers from major retailers at BHETA's exclusive events

- Deal with problems collectively or in confidence
- Keep abreast of what's happening in the industry
- Attend educational and informative forums
- Find out about grants that could help with new product development
- Predicting business risks and ensuring members protect themselves

### FORUM & SEMINAR TOPICS

- Housewares
- Export
- Training
- Health and Safety
- European Overview
- DIY
- Credit Forum
- HR
- Market research
- Legal

### NETWORKING COSTS

Attendance at BHETA seminars and forums is normally free to all BHETA members.

Occasionally, when we expect attendance to be particularly popular, we will hire a venue to accommodate all participants. When this happens, a small charge is applied to attend the event to cover administrative and venue costs.

Recent speakers, with more events booked in the future.


### British Home Enhancement Trade Association