

Exclusive discounts for BHETA members at key industry exhibitions

As the industry's leading trade association, BHETA is represented at the key exhibitions that cover the various sectors our members operate in.



EXHIBITIONS

Exhibitions which BHETA sponsor and promote:

SPRINGFAIR

ambiente

glee
gleebirmingham.com

EXCLUSIVELY
electrical

international
home +
housewares
show

NATIONAL HARDWARE SHOW

EXCLUSIVELY
housewares

HOUSEHOLD
EXPO

AUTUMNFAIR

DISCOUNTS & ADVICE

The BHETA team offers advice on which trade fairs to attend, depending on what members are hoping to achieve, and can help coordinate the full process of exhibiting.

All members receive discounts on space at a number of shows.

TRADESHOW ACCESS PROGRAMME

Many overseas trade shows are supported through the Tradeshow Access Programme, and most outward missions will attract grants for eligible SMEs. BHETA events and trade missions provide a cost-effective opportunity to visit and research new overseas markets.

Jointly with the DIT we offer help and advice for members planning to exhibit overseas for the first time, helping you to get maximum benefit from your time and money, and guiding you through the maze of international regulations, legislation, and procedures. We also help you to complete your funding application, and advise you about other funding options open to you.

British Home Enhancement Trade Association

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