

Build your market position with good market data

Packed full of data and insight on market size, sales and growth rates, BHETA offers members a range of sector reports.

BHETA™ Market data



VERDICT MARKET REPORTS

Verdict Research is the leading authority on UK and European retail markets. Their publications and news bulletins offer unparalleled analysis on a large variety of retail sectors, issues, geographies and demographics.

Verdict's market reports deliver practical guidance on which categories & channels will offer sales growth opportunities to give you the competitive edge to get ahead.

Verdict has recently published the following reports & forecasts:

DIY

- Retail Forecasts H1 – 2012: UK DIY Superstores
- Retail Forecasts H1 – 2012: UK DIY & Gardening
- UK DIY & Gardening Retailers 2011
- Annual Forecasting DIY & Gardening to 2014
- How Britain Shops for DIY 2011
- Retail Futures H1 2011: DIY & Gardening
- Retail Futures H1 2011: DIY Superstores
- DIY & Home Improvement Retail in Europe
- Private Label Strategies in Global Electronics & DIY Retailing

Housewares

- UK Homewares Retailers 2012
- Verdict Housewares Market Summary 2011
- Annual Forecasting Homewares to 2014
- UK Non-Food in Grocers 2011
- Retail Futures H1 2011: Homewares
- How Britain Shops for Homewares 2011
- UK E-Retail 2010
- UK Homewares Retailers 2010

VERDICT REPORT COSTINGS

The research is available at huge discounts to all BHETA members. Reports for members start from **£500**, representing a saving of at least **£1,400** per report

OTHER MARKET REPORTS

GFK DIY consumer study – A study produced annually covering various consumer DIY markets.

FEDIYMA world DIY report – This report gives a breakdown of all the major retail players in all the significant DIY world markets.

Specific market sector reports – BHETA also has a growing range of specific market sector reports available for all members.

OTHER REPORT COSTINGS

Price on application

For further information

BHETA Member Services

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