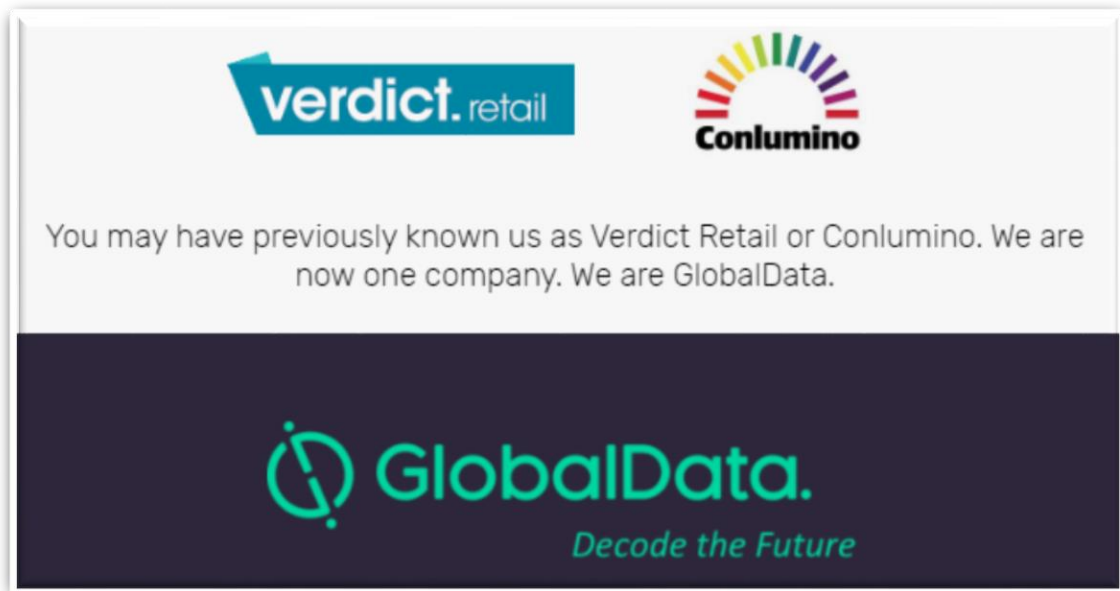


GlobalData Retail 2017



GlobalData Retail supports strategic planning and helps to evaluate 3 key areas:

The Market (size and growth)

Retailer strategies (market shares and strategies)

Consumer insights (purchasing behaviour and insights)

Sector reports

- The UK **Homewares** Market 2017
- The UK **DIY & Gardening** Market 2017
- The UK **Furniture** Market 2017
- The UK **Electricals** Market 2017

Category reports

- Please see further details below.

Channel reports

- E-retail** in the UK (by sector)
- Mobile & Tablet**
- Click & Collect**

Occasion reports

- Christmas** 2017
- Valentines** 2017
- All Year Gifting** 2017
- Mothers Day** 2017
- Easter** 2017
- Black Friday** 2016

Category reports - 2017 updates:

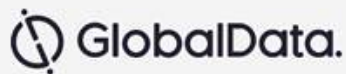
These reports are designed to be granular in detail and sub-category specific.

- **Living Room Textiles** - cushions, rugs, beanbags, throws
- **Bathroom Textiles** - towels, face cloths, bath mats
- **Bedroom Textiles** – pillows & duvets, covers, blankets, sheets, bedding accessories
- **Kitchen Textiles** – kitchen towels, oven gloves, dishcloths, aprons, tea cosies
- **Window Dressings** – readymade curtain, made-to-measure curtains, readymade blinds, made-to-measure blinds, shutters, nets & voiles, accessories
- **Laundry & Cleaning** – mops & buckets, broom & brushes, cloths & dusters, cleaning bins & storage, drying, ironing
- **Kitchen Storage** – food storage, cleaning storage, utensil storage, storage racks

- **Lightside DIY** - adhesives, tapes, fixings, plumbing materials, jointing, fillers, shelving, maintenance chemicals, switches & sockets, electrical accessories
- **Heavy side DIY** – plasterboard, plaster, plastering tools, metal stud, timber, insulation, cement and concrete, glass, radiators and heating, roofing, guttering & drainage, doors & windows, bricks & blocks
- **Lighting**- ceiling & wall, table/floor lamps, shades & bases, occasional lighting, accessories
- **Major Appliances** – ovens, cookers & hobs, fridges & freezers, washing machines, dryers
- **Tableware** - drinking, crockery, cutlery, accessories, sets
- **Bedroom Furniture** - beds, headboards, mattresses, fitted furniture, bedside tables, wardrobes, dressing tables & stools, chest of drawers
- **Living Room Furniture** - sofas, chairs, suites, coffee tables, TV Consoles, stands, cabinets
- **Home Decor** - vases, picture frames, candles, decorative accessories
- **Kitchen Furniture** - cabinetry, work tops, sinks & taps, cupboard doors & accessories, under counter lighting
- **Household Storage** - baskets, storage boxes, storage units

Discount for members of BHETA Association available!

For more information, please contact:



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