



About us

- Phoenix are experts in developing individuals through highly engaging training and consultancy services.
- We have 20 years' experience in the design, delivery, and measurement of tailored solutions that will address your current business challenges.
- We operate in all industry sectors throughout the UK, specialising in **Leadership** and **Management, Sales, Communication, and Commercial Skills**. Recent BHETA clients include Grunweg, EPE International, Carl Kammerling, JML & Centurion Europe.
- We always challenge our clients to consider two key questions: "how can we ensure that participants will use what they have learnt when they return to work?" and "what will the impact of the learning be – or, what is the Return on Investment?"

How we work

All our work recognises that effective learning needs to be ongoing, not just a single event. With that in mind, our best programmes:

- Are designed with the end in mind.
- Combine a blend of face to face, on and off line activities and work-based learning.
- Closely reflect individual and organisational goals.
- Are aligned to your culture, values and beliefs.
- Are clearly measurable, allowing you to demonstrate a return on your investment.

Costs

All BHETA members benefit from a 25% discount on any of our services, resulting in a daily, tailored rate for up to ten participants of £1462.50 + Vat.

Contact us

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