

WHAT'S NEW
in HOME IMPROVEMENT?
PRESS EVENT



21 FEBRUARY 2018 **BUSINESS DESIGN CENTRE LONDON**

The What's new in Home Improvement 2018 Press Event is happening!

We're delighted to announce the What's New in Home Improvement Press Event, organised by Insight DIY and Media-Events (organisers of the Garden Press Event) will be taking place on Wednesday 21st February 2018 at the Business Design Centre, Islington.

The focus of the one-day event will be for a maximum of 98 companies to exhibit exclusively new products, due to be launched in Q4 2017 or 2018 to the UK's leading consumer journalists, plus a list of invited trade press.

From today, all space can be booked on a first come, first served basis and we have two sizes of exhibitor stand available (both standard shell scheme) a 2m x 2m for £995 plus VAT and a 3m x 2m, for £1,450 plus VAT. If you're interested in taking a larger stand, then please contact Guy on the contact details below. There will also be sponsorship and seminar opportunities available and we will write to all exhibitors shortly with more details.

Please be aware, we are offering a 10% discount for all BHETA members who book a stand by 31st October 2017.

To book a stand or for more information on the event please contact:-

Guy Burtenshaw on **01243 860600** or **07767 382795** at guy@media-events.biz.

Steve Collinge on **07831 562803** or steve@irg.co.uk